



Blackfoot Motosports adds MV Agusta Motorcycles

Wednesday April 23th, 2014 (Calgary, Alberta) Blackfoot Motosports is pleased to be Southern Alberta's new, exclusive sales and service dealership for MV Agusta Motorcycles.

The addition of this premium European marque is the perfect compliment to the exclusive brands of Aprilia, Moto Guzzi, Piaggio, Vespa, Triumph, and BMW at Blackfoot Motosports. With a line-up that also includes Yamaha, Kawasaki, Suzuki, and KTM, Blackfoot Motosports is an industry leader in motorcycles, accessories, parts and service.

The team at Blackfoot Motosports is thrilled to be able to offer the exciting and innovative products from this historic company to Southern Alberta. "We have been watching this product line for a few years now both nationally and at the EICMA and European shows and have seen MV Agusta's commitment to the industry with new models such as the Dragster and the Turismo Veloce over and above the other models in their lineup. Without a doubt the fit - finish and quality of these motorcycles makes them a desirable product for the discerning motorcyclist" said partner Jason Mitchell. "With our dealerships focus on customer service and our commitment to service we are looking forward to having MV Agusta as another strong partner in addition to our current family of products."

"Blackfoot Motosports dedication to customer service, their professionalism and experience with quality motorcycles from Europe and their mission to offer a premiere experience to our customers makes for a perfect fit for our motorcycles. MV Agusta has found its home in Calgary and we are very excited and honored to be a part of the Blackfoot team."

Tim Massarelli, National Manager MV Agusta Canada

